



MANIPAL
ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)

You Can Be The Next Game Changer

ONLINE PROGRAMMES
PROSPECTUS 2023-2024



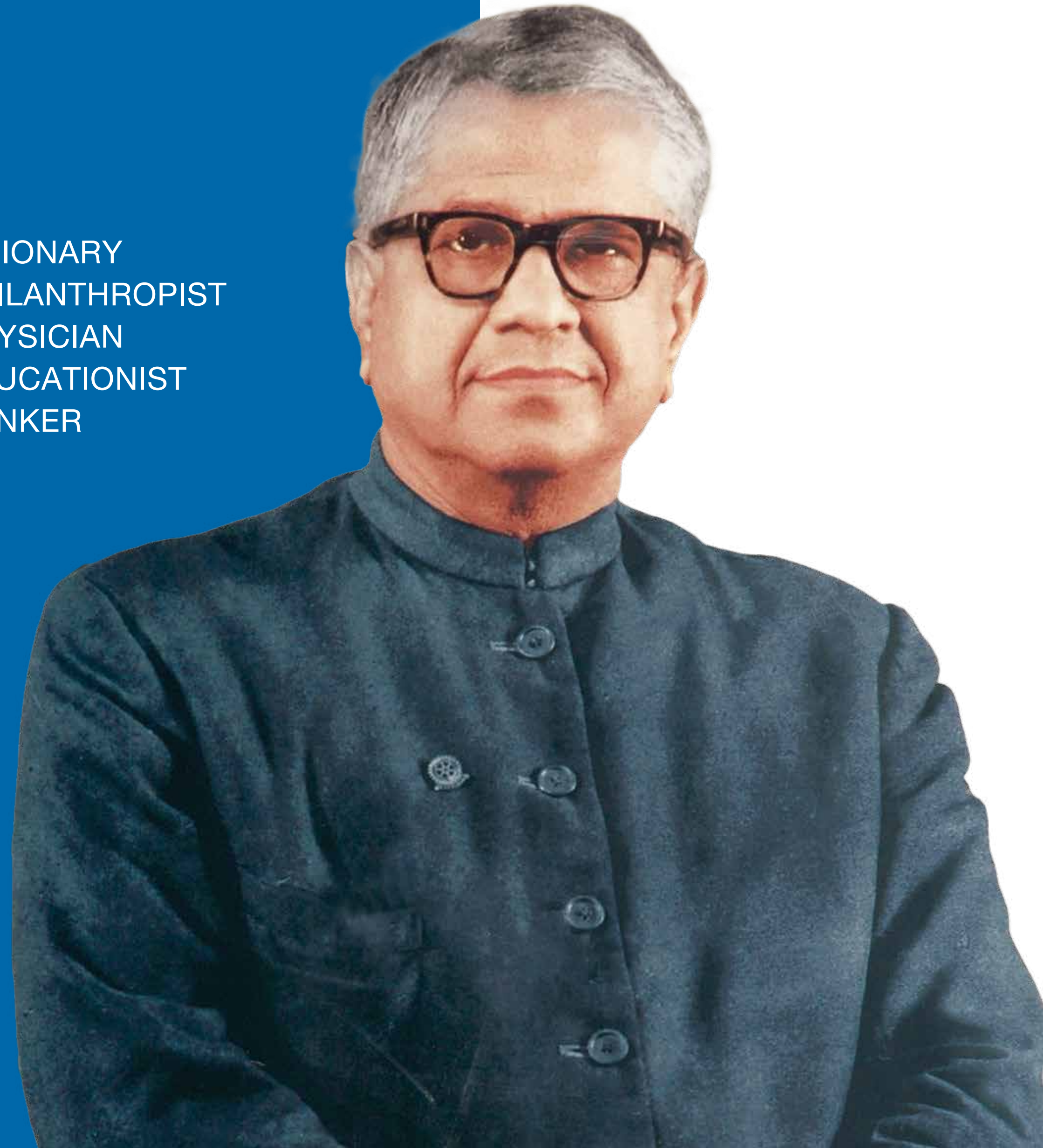
**INSTITUTION
OF EMINENCE**
by Government of India



online MANIPAL



VISIONARY
PHILANTHROPIST
PHYSICIAN
EDUCATIONIST
BANKER



"Give an individual a professional education and you have given him a lifestyle."

Padma Shri Awardee

Dr. T M A Pai

Founder
Manipal Education and Medical Group



About Manipal Academy of Higher Education

Started in 1953 with Kasturba Medical College, **Manipal Academy of Higher Education (MAHE)** is one of India's leading academic and research institutions. It is a **globally engaged institution** with active partnership with more than **250 leading universities** around the globe. And it enjoys the status of '**Institution of Eminence**' granted by the **Ministry of Education, Government of India**. It is amongst the handful of private institutions in India to have received this prestigious recognition, further accentuating its status as a world-class institution for higher education.

MAHE now offers online higher education programmes to students. MAHE's online degrees and certificates are **UGC-entitled and NAAC A++ accredited** and on par with on-campus programmes. Government agencies, corporate organisations, and educational institutions widely recognise **MAHE's online degrees and certificates for jobs and higher education**.

Flagship institutions of MAHE:




- Kasturba Medical College (KMC)
- Manipal Institute of Technology (MIT)
- Welcomgroup Graduate School of Hotel Administration
- T.A. Pai Management Institute











Manipal Academy of Higher Education (MAHE) Rankings

These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.



Rankings	Rank
 2023	751-800
 2023 Asia	215
 2023	801-1000

Rankings	Rank
 By Subjects 2023	151-175 - Clinical & Health 601-800 – Life Sciences 801-1000 – Physical Sciences
 2022– Asia University Ranking	351-400
 2022 – Emerging Economies	301-350
 2022 – Young University Rankings	351-400





Rankings	Rank
 2022 – Impact Ranking Overall	401-600
 2022 - Partnership for the Goals	601-800
 2022 - Good Health & Well Being	201-300
 2022 - Responsible Consumption	201-300








Manipal Academy of Higher Education (MAHE) Rankings

These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.



Rankings	Rank
 2022	7-University
 2021 - Quality Education	401-600
 2022 - Industry, Innovation and Infrastructure	201-300
 2022 - ICARE	1-Top Deemed University

Rankings	Rank
 2022	1-Private 1-Multi Disciplinary University 7-Overall
 2022	2-Private 12-Overall- including govt
 2022-23	2-Private
 2021	Band Excellent

Rankings	Rank
 2022	1 in India, 51 in Asia, and 121 worldwide

Message From Our Leadership

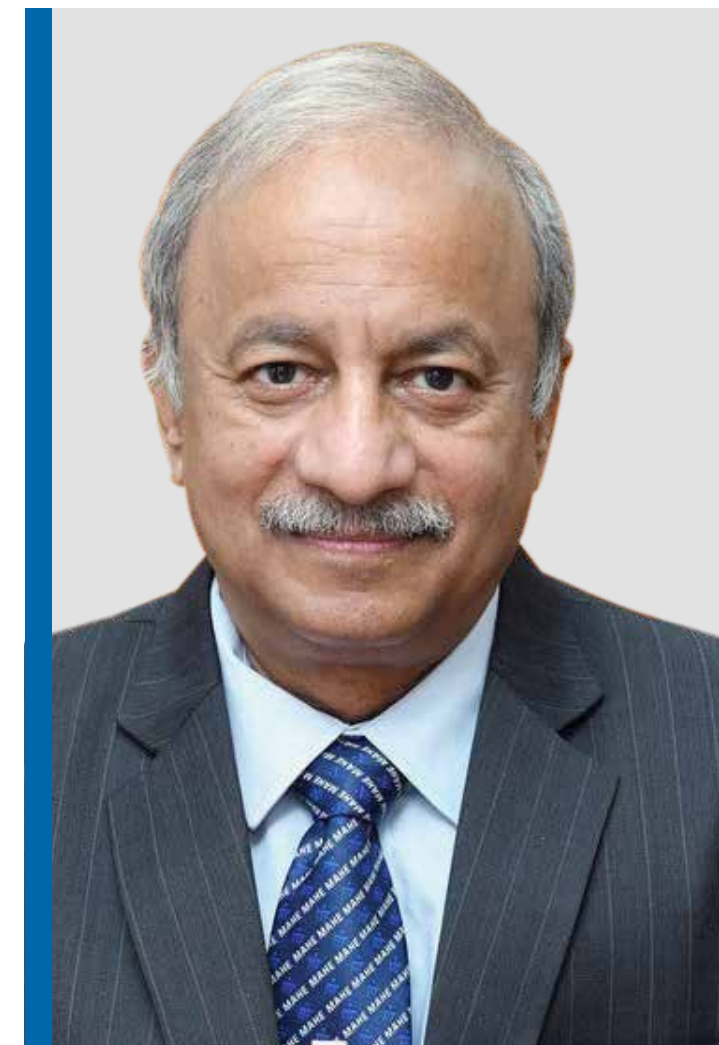


"Change is constant! The unprecedented Covid-19 pandemic has changed the way we did curriculum transaction. Today, online education has become an integral part of the mainstream education.

MAHE takes pride in offering quality online programmes to aspirants of higher education and join hands with Government's vision to increase Gross Enrollment Ratio (GER) in higher education."

Dr. H.S. Ballal

Pro-chancellor
Manipal Academy of
Higher Education (MAHE)



"In line with the Sustainable Development Goals, MAHE is committed to providing inclusive and equitable quality online education and promoting lifelong learning opportunities for all."

Lt. Gen. (Dr.) M.D. Venkatesh

Vice-chancellor
Manipal Academy of Higher
Education (MAHE)

Message From Our Leadership



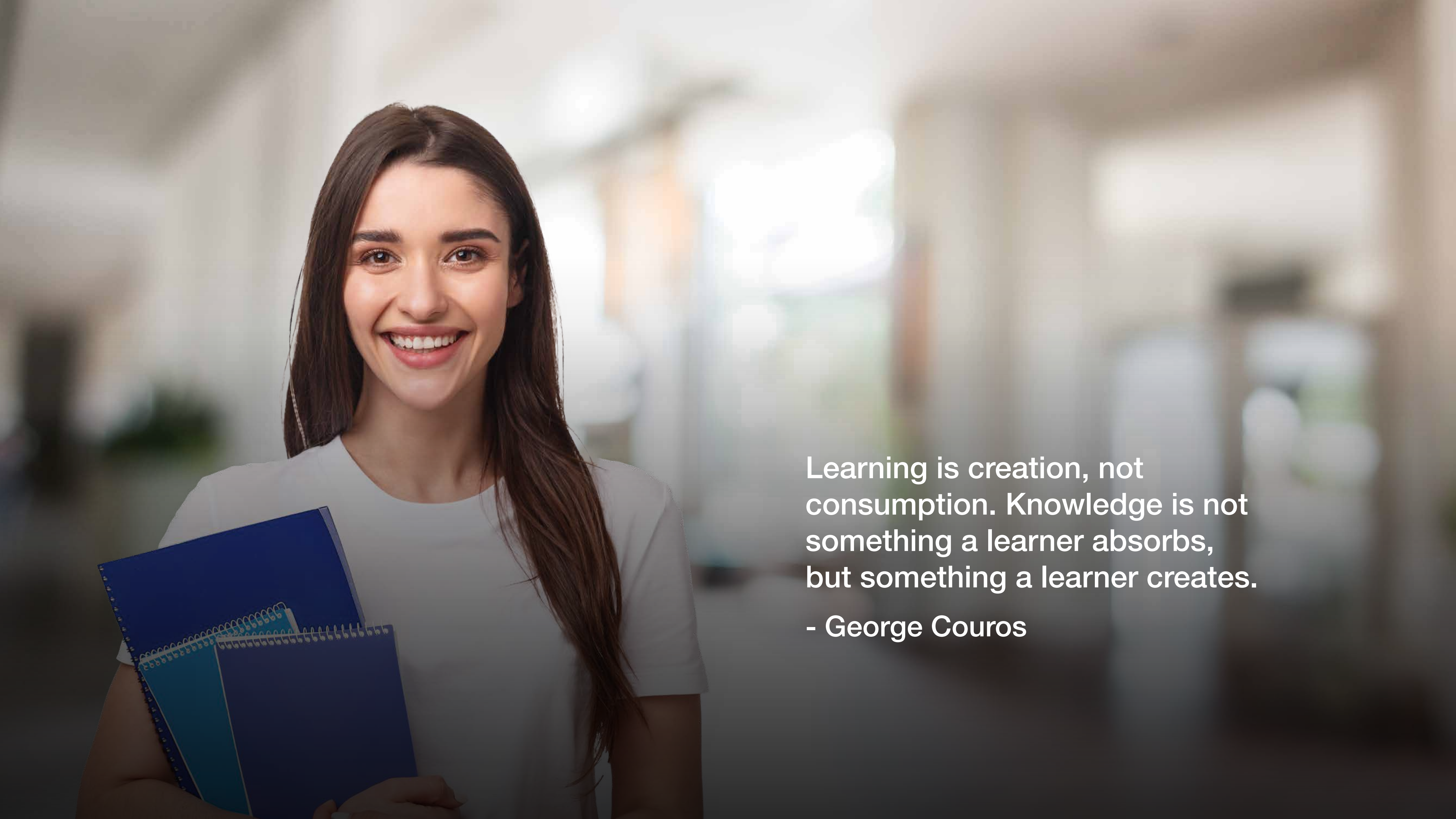
"MAHE's online programmes are industry-oriented and provide continuous learning opportunity for professionals to upgrade their skills & qualification."

Dr. Narayana Sabhahit
Registrar
Manipal Academy of Higher Education (MAHE)



"MAHE online programmes are designed using Learning Experience Design principles to ensure the desired learning outcomes. Industry oriented curriculum provides an opportunity for learners to learn the required skills."

Dr. Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)
Manipal Academy of Higher Education (MAHE)



Learning is creation, not
consumption. Knowledge is not
something a learner absorbs,
but something a learner creates.

- George Couros



A University of Your Choice



UGC-entitled degree programmes

- All online programmes are designed as per UGC regulations



Industry-aligned curriculum

- Our curriculum is flexible and modern to ensure maximum industry relevance
- Our guest faculty are industry professionals and experts who give you real-world experiences



Placement assistance

- MAHE's placement assistant programmes, the vast network of professionals, academics, and alumni can assist students in building their professional network and preparing for interviews



Free access to Coursera

- Get free access to paid courses on Coursera



Programme Delivery

Our online programmes are delivered through a state-of-the-art technology platform.



Live,
interactive
lectures



1M +
alumni
network



Industry expert
sessions, webinars,
and projects



Flexibility to learn
anytime, anywhere



High-quality
education at an
affordable price



24x7 student
support centre




Recorded online
videos for flexible
learning



Peer learning with
a diverse class



Case studies,
simulations & projects



Your ability to succeed is going to depend on you filling a niche that's valuable.

- Scott Page



Explore our wide range of UGC-entitled online degrees and certification programmes. Get set for success in your chosen career path.

MBA
With 10 new-age specialisations

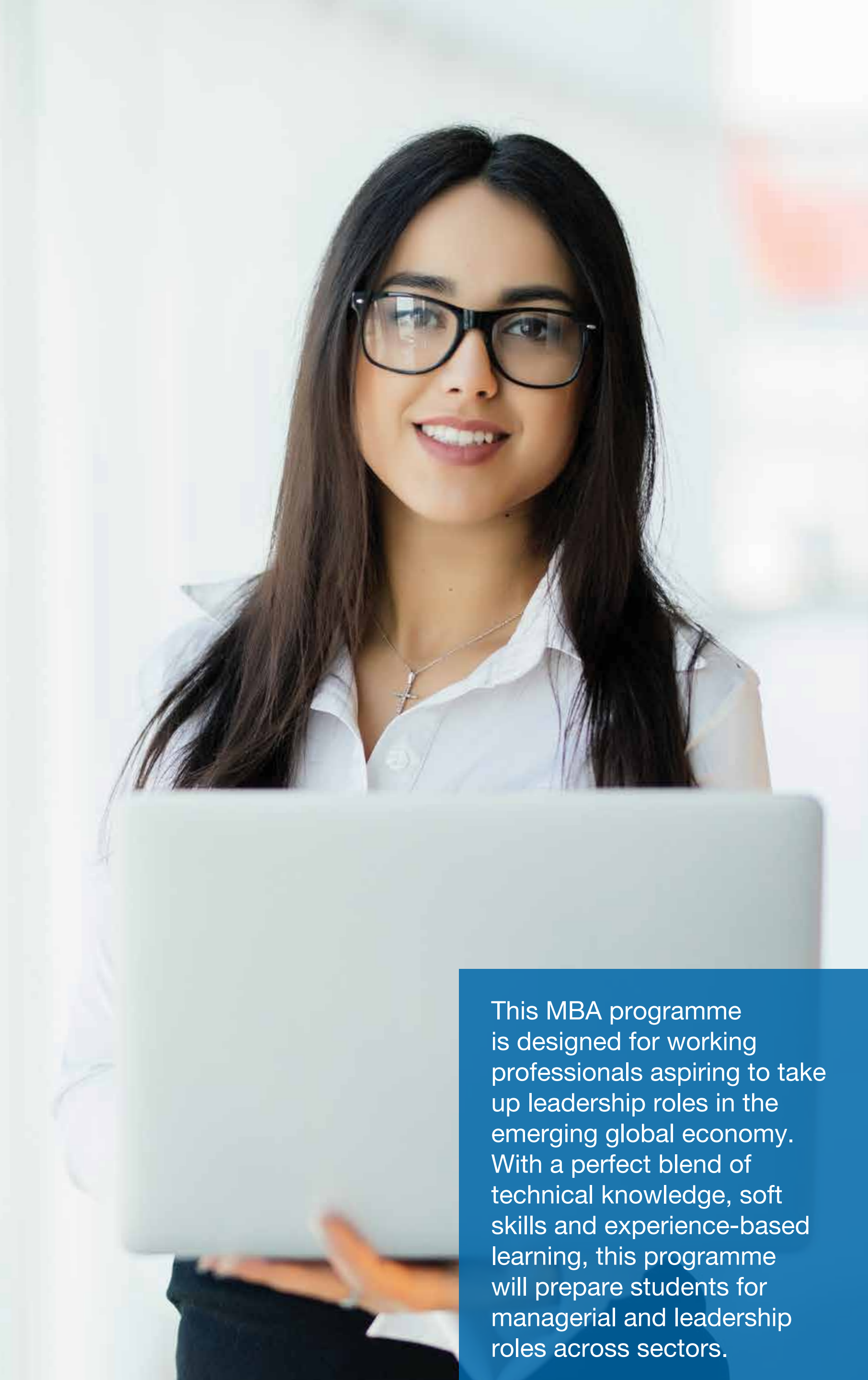
MSc
Data Science

MSc
Business Analytics

PGCP
Logistics Supply Chain and Management

PGCP
Business Analytics

NO PARKING



This MBA programme is designed for working professionals aspiring to take up leadership roles in the emerging global economy. With a perfect blend of technical knowledge, soft skills and experience-based learning, this programme will prepare students for managerial and leadership roles across sectors.

Online Certification Programmes

MBA

Masters in Business Administration

✓ Eligibility

- Graduates (10+2+3) in any discipline, from recognized universities/ institutions, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) with a minimum of 50% of marks or equivalent grade
- 1 year of work experience in reputed organisations

₹ Fee Structure

- INR 2,60,000 (all inclusive)
- INR 65,000 (each semester)
- INR 1,500 (non-refundable application fee)

⌚ Duration

- 2 Years/24 Months (4 Semesters)

📁 Career Prospects

(Upon Completion of Programme)

- Marketing Manager
- HR Manager
- Sales Manager
- Finance Manager
- IT Manager
- Financial Analyst
- Business Analyst
- Data Architect, and more



Master of Business Administration Programme Structure

First Semester	Second Semester	Third Semester	Fourth Semester
Managing People & Organizations	Financial Management	Management Accounting	Entrepreneurship and Innovation*
Financial Reporting & Statement Analysis	Marketing Management	Legal Aspects of Business**	Sustainability **
Managerial Economics	Strategic Management	Choose from among 10 new-age specialisations (details in next page)	Choose from among 10 new-age specialisations (details in next page)
Managerial Statistics*	IT for Business	Minor Project	Capstone Project
Business Communication	Business Leadership		
	Research Methodology		

Master of Business Administration Programme Specialisations

Specialisations	Third Semester	Fourth Semester
1. Finance	<ul style="list-style-type: none"> International Financial Management Security Analysis and Portfolio Management Mergers and Acquisitions 	<ul style="list-style-type: none"> Fintech: Emerging Technologies in Finance Financial Analytics Financial Derivatives
2. Marketing	<ul style="list-style-type: none"> Consumer Behavior Digital Marketing Services Marketing and Customer Relationship Management 	<ul style="list-style-type: none"> Sales & Distribution Management Marketing Analysis Integrated Marketing Communication
3. Human Resource Management	<ul style="list-style-type: none"> Compensation and Benefits Performance Management and Appraisal International HRM 	<ul style="list-style-type: none"> Training and Development Talent Management and Employee Retention HR Analytics
4. Information Systems	<ul style="list-style-type: none"> Enterprise Resource Planning Information Security Business Intelligence Tools 	<ul style="list-style-type: none"> Project Management Digital Marketing Fintech: Emerging Technologies in Finance
5. Business Analytics	<ul style="list-style-type: none"> Big Data Analytics Analytics using R and Python Digital and Web Analytics 	<ul style="list-style-type: none"> Financial Analytics Marketing Analytics HR Analytics
6. Data Science	<ul style="list-style-type: none"> Database Management Programming with R and Python Machine Learning Methods 	<ul style="list-style-type: none"> Probability and Probability Distribution Statistical Inference Applied Data Analytics
7. Operations Management	<ul style="list-style-type: none"> Enterprise Resource Planning Total Quality Management Supply Chain Management 	<ul style="list-style-type: none"> Project Management Services Operations Management Operations Research
8. Healthcare Management	<ul style="list-style-type: none"> Health Informatics Quality Management in Healthcare Health Insurance 	<ul style="list-style-type: none"> Health Education & Communication Hospital Planning & Infrastructure Management Healthcare Operations Management
9. Pharmaceutical Management	<ul style="list-style-type: none"> Pharmaceutical Marketing Pharmaceutical Sales and Customer Relationship Management Intellectual Property Rights 	<ul style="list-style-type: none"> Pharma Logistics Management Pharmaceutical Production Management Pharmaceutical Regulatory Environment
10. Fashion Management	<ul style="list-style-type: none"> Fashion Merchandising & Marketing Fashion Trend Forecasting Fashion Brand Management 	<ul style="list-style-type: none"> Supply Chain Management Visual Merchandising & Packaging Fashion Product Study & Design





This inter-disciplinary programme combines business domain and analytics knowledge at a post-graduate level, thus enabling learners to excel in Business Analyst roles across sectors.

Online Degree Programmes

MSc

Business Analytics

✓ Eligibility

- Graduates in any discipline with Statistics as one of the subjects from recognised universities/institutions or an equivalent qualification as recognised by the Association of Indian Universities (AIU) with a minimum of 50% of marks or equivalent grade
- Work experience is desirable

₹ Fee Structure

- INR 2,60,000 (all inclusive)
INR 65,000 (each semester)
- INR 1,500 (non-refundable application fee)

⌚ Duration

- 2 Years/24 Months (4 Semesters)

📁 Career Prospects

(Upon Completion of Programme)

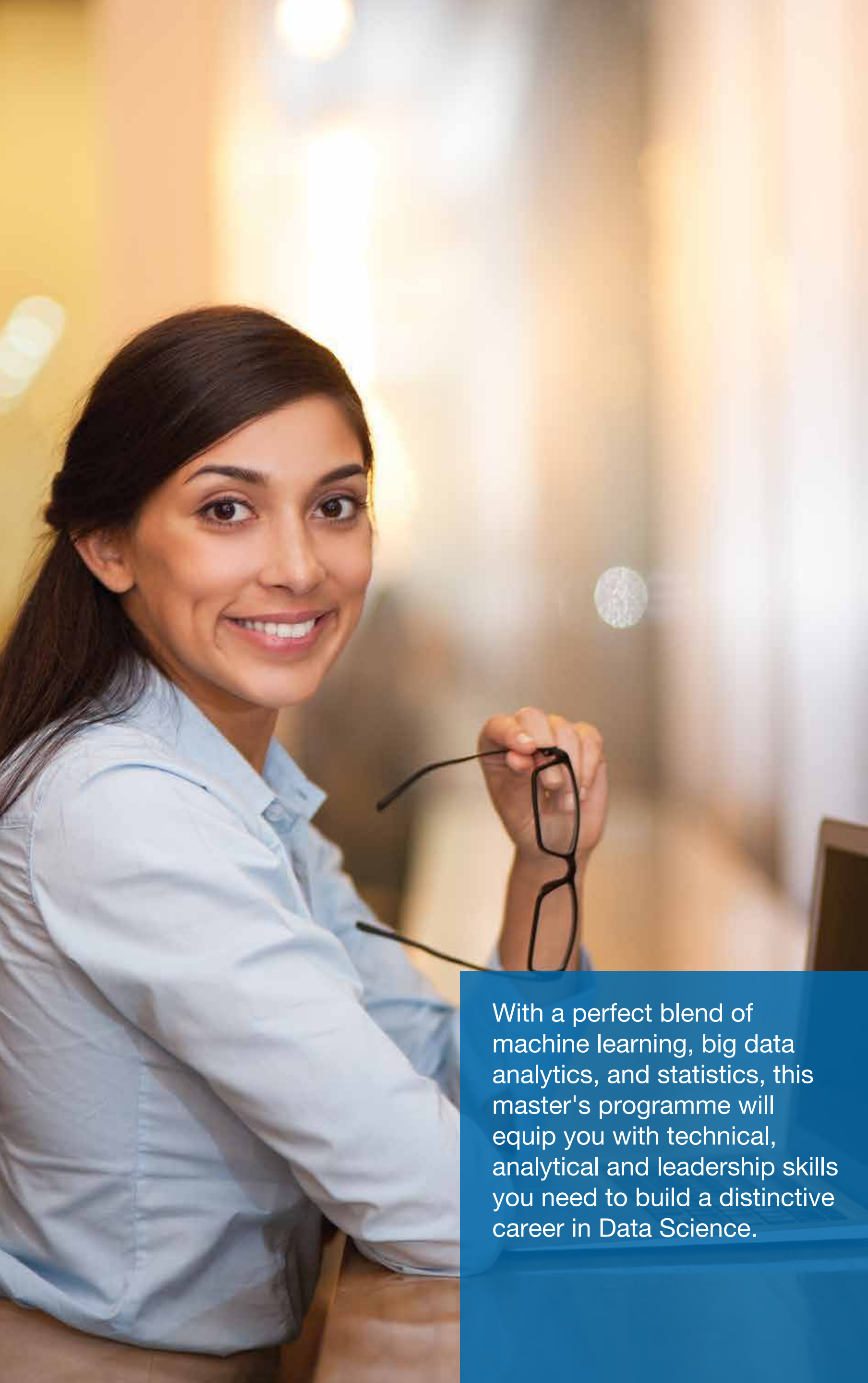
- Business Analyst Manager
- Data Business Analyst
- Data Analysis Scientist
- Information Security Analyst
- IT Business Analyst
- Statistician
- Chief Technology Office, and more



MSc Business Analytics Programme Structure

First Semester	Second Semester	Third Semester	Fourth Semester
Financial Reporting and Statement Analysis	Business Econometrics	Time Series Analysis	Elective (Marketing): 1) Marketing Analytics 2) Digital and Web Analytics
Business Statistics	Financial Management	Machine Learning Methods	Elective (Finance): 1) Financial Assets Valuation 2) Financial Analytics
Managerial Economics	Applied Multivariate Data Analysis	Deep Learning and Text Mining	Capstone Project
Programming with R and Python	Data Visualisation	Project Management	
Database Management	Design and Analysis of Experiments	Big Data Analytics	
	Mini Project		

- All courses including the elective carry 3 and 4 credits each.
- The major project during the final semester carries 12 credits.



With a perfect blend of machine learning, big data analytics, and statistics, this master's programme will equip you with technical, analytical and leadership skills you need to build a distinctive career in Data Science.

Online Degree Programmes

MSc

Data Science

✓ Eligibility

- 10+2+3 year graduate degree in Statistics / Mathematics / Computer Science / Engineering / Technology or any other discipline with a minimum of two years of learning Mathematics or statistics from a recognised university / institution with an equivalent qualification recognised by the Association of Indian Universities (AIU)
- Work experie
Work experience is desirable

₹ Fee Structure

- INR 2,60,000 (all inclusive)
INR 65,000 (each semester)
- INR 1,500 (non-refundable application fee)

⌚ Duration

- 2 Years/24 Months (4 Semesters)

📁 Career Prospects

(Upon Completion of Programme)

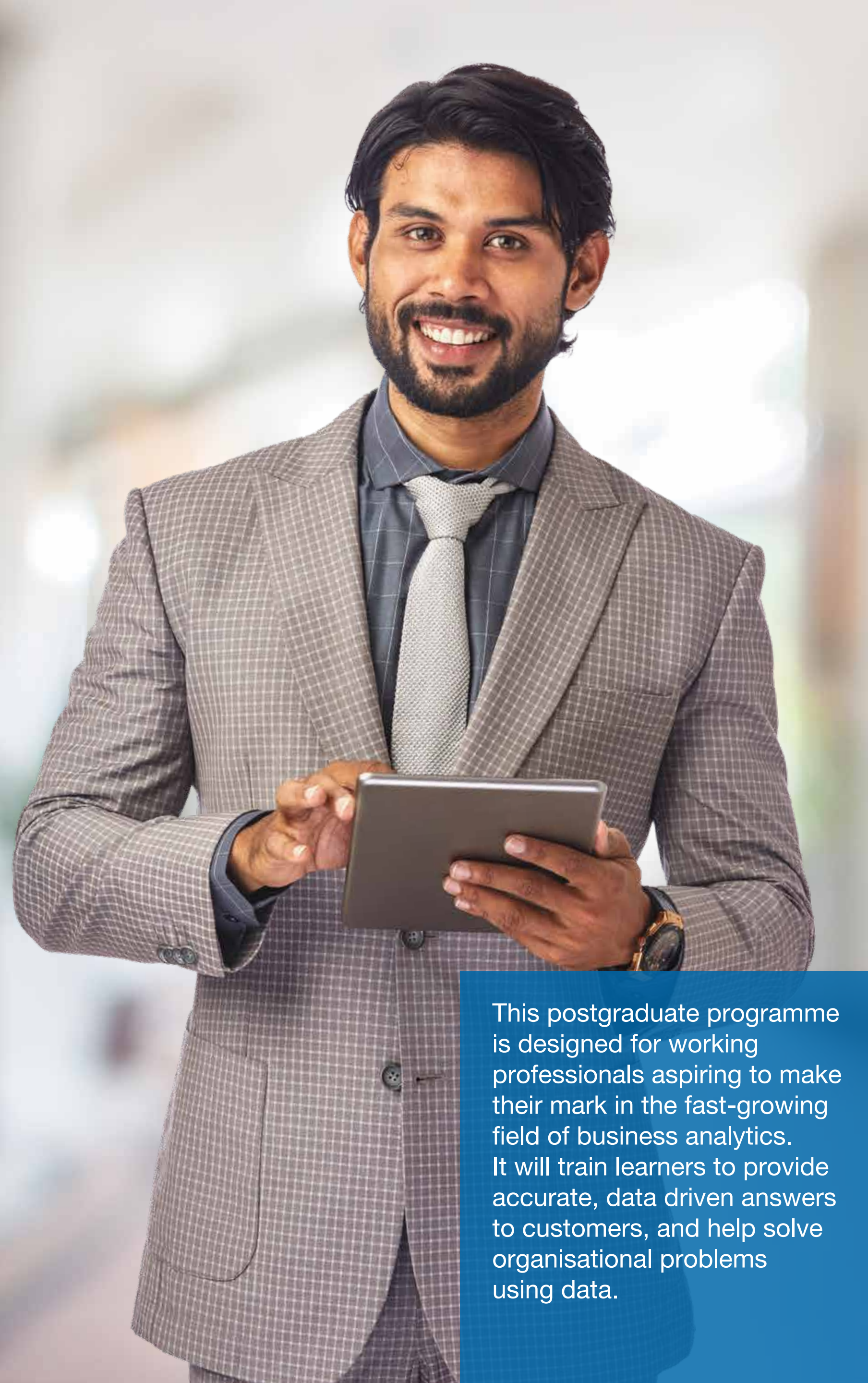
- Data Scientist
- Data Analyst
- Data Architect
- Data Engineer
- Data Mining Specialist
- Marketing Analyst
- Machine Learning Engineer, and more



MSc Data Science Programme Structure

First Semester	Second Semester	Third Semester	Fourth Semester
Computational Mathematics	Linear Regression Models	Longitudinal Data Analysis	Programming in SAS for Analytics
Probability and Probability Distribution	Categorical Data Analysis and Generalized Linear Models	Machine Learning methods	Applied Data Analytics
Programming with R and Python	Distributed Algorithms and Optimisation with Hadoop and Spark	Deep Learning and Text Mining	Research Methodology
Statistical Inference	Stochastic Processes	Bayesian Statistical Modelling	Capstone Project
Database Management	Design and Analysis of Experiments	Elective 1 (Choose one): 1) Health Technology Assessment 2) Image Processing and Analytics	
	Mini Project	Elective 2 (Choose one): 1) Nonparametric and Nonlinear Regression Models 2) Time Series Analysis	

- All courses including the elective carry 3 and 4 credits each.
- The major project during the final semester carries 12 credits.



This postgraduate programme is designed for working professionals aspiring to make their mark in the fast-growing field of business analytics. It will train learners to provide accurate, data driven answers to customers, and help solve organisational problems using data.

Online Certification Programmes

PGCP

Postgraduate Certificate Programme in Business Analytics

✓ Eligibility

- Graduates in any discipline with Statistics as one of the subjects from recognised universities/institutions or an equivalent qualification as recognised by the Association of Indian Universities (AIU) with a minimum of 50% of marks or equivalent grade
- Work experience is desirable

₹ Fee Structure

- INR 1,30,000 (all inclusive)
INR 65,000 (each semester)
- INR 1,500 (non-refundable application fee)

⌚ Duration

- 1 Year/12 Months (2 Semesters)

📁 Career Prospects

(Upon Completion of Programme)

- Business Analyst Manager
- Data Business Analyst
- Data Analysis Scientist
- Information Security Analyst
- IT Business Analyst
- Quantitative Analyst, and more



PGCP Business Analytics Programme Structure

First Semester

Financial Reporting and Statement Analysis

Business Statistics

Managerial Economics

Programming with R and Python

Database Management

Second Semester

Business Econometrics

Financial Management

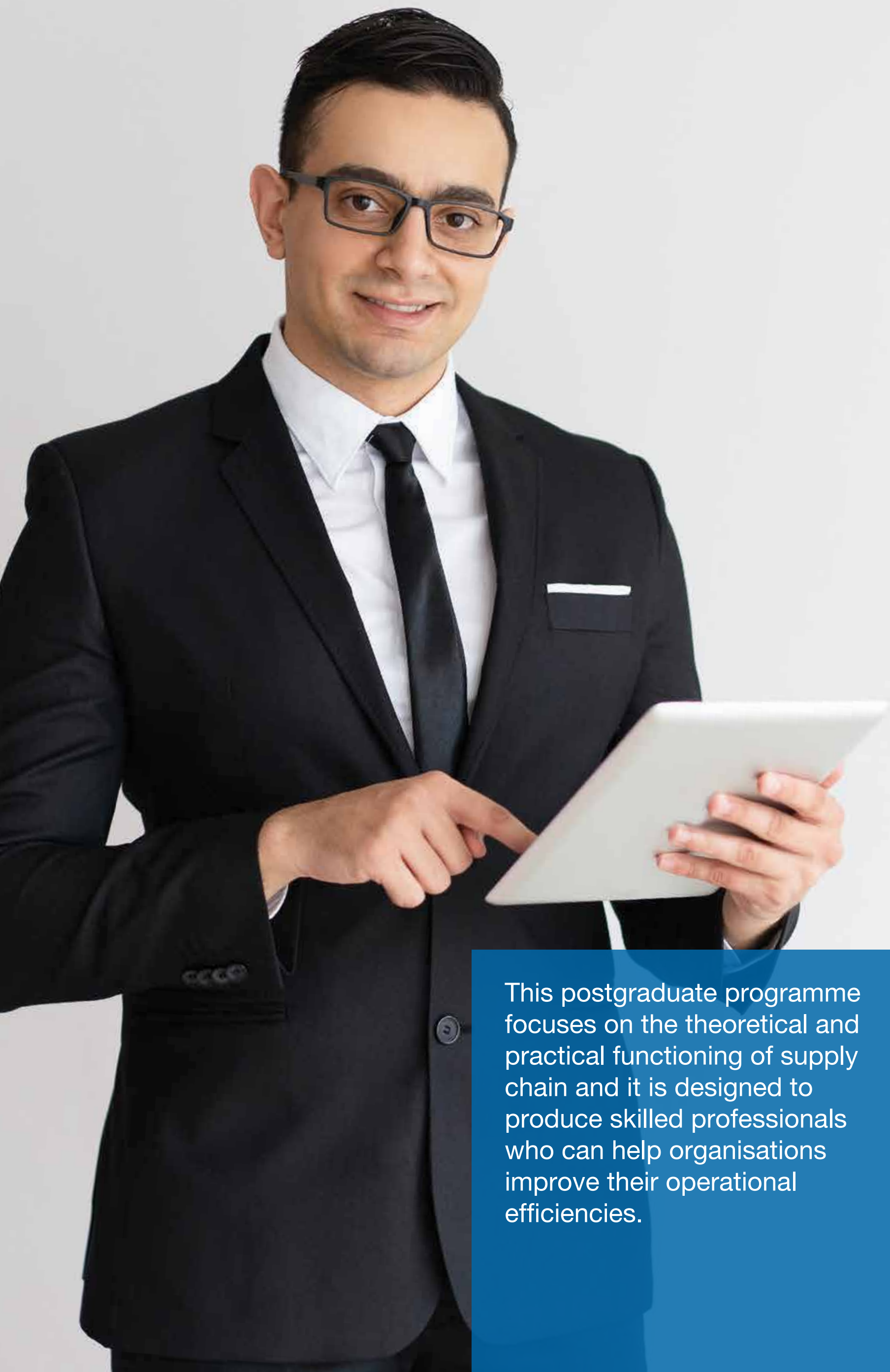
Applied Multivariate Data Analysis

Data Visualisation

Design and Analysis of Experiments

Mini Project

- All courses including the elective carry 3 and 4 credits each.



This postgraduate programme focuses on the theoretical and practical functioning of supply chain and it is designed to produce skilled professionals who can help organisations improve their operational efficiencies.

Online Certification Programmes

PGCP

Postgraduate Certificate Programme in Logistics and Supply Chain Management

✓ Eligibility

- Graduates in any discipline from recognised universities/institutions or an equivalent qualification as recognised by the Association of Indian Universities (AIU) with a minimum of 50% of marks or equivalent grade
- Work experience is desirable

₹ Fee Structure

- INR 90,000 (all inclusive)
INR 45,000 (each semester)
- INR 1,500 (non-refundable application fee)

⌚ Duration

- 1 Year/12 Months (2 Semesters)

📁 Career Prospects

(Upon Completion of Programme)

- Purchasing Agent
- Operations Manager
- Logistics Analyst
- Purchasing Manager
- Supply Chain Manager
- Logistician
- Logistics Manager, and more



PGCP Logistics and Supply Chain Management Programme Structure

First Semester

Managing People and Organisation

Data Analysis for Managers

Supply Chain Management

Fundamentals of Logistics Management

Operations Management

Second Semester

Quality Management in Logistics and Supply Chain

Elective-1

Elective-2

Elective-3

Capstone Project

Choose any three electives:


- 1) Transportation System
- 2) Procurement and Purchasing
- 3) EXIM Management
- 4) Managing Business Process Flows
- 5) Logistics and Distribution Management
- 6) Project Management

▪ All courses including the elective carry 4 credits each.



Sample Degree Certificate

Sample




MANIPAL

ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)

Directorate of Online Education

This is to certify that
SAMPLE NAME
has been conferred the degree of
Master of Science
M.SC. (Data Science)
having fulfilled the prescribed requirements in August 2024



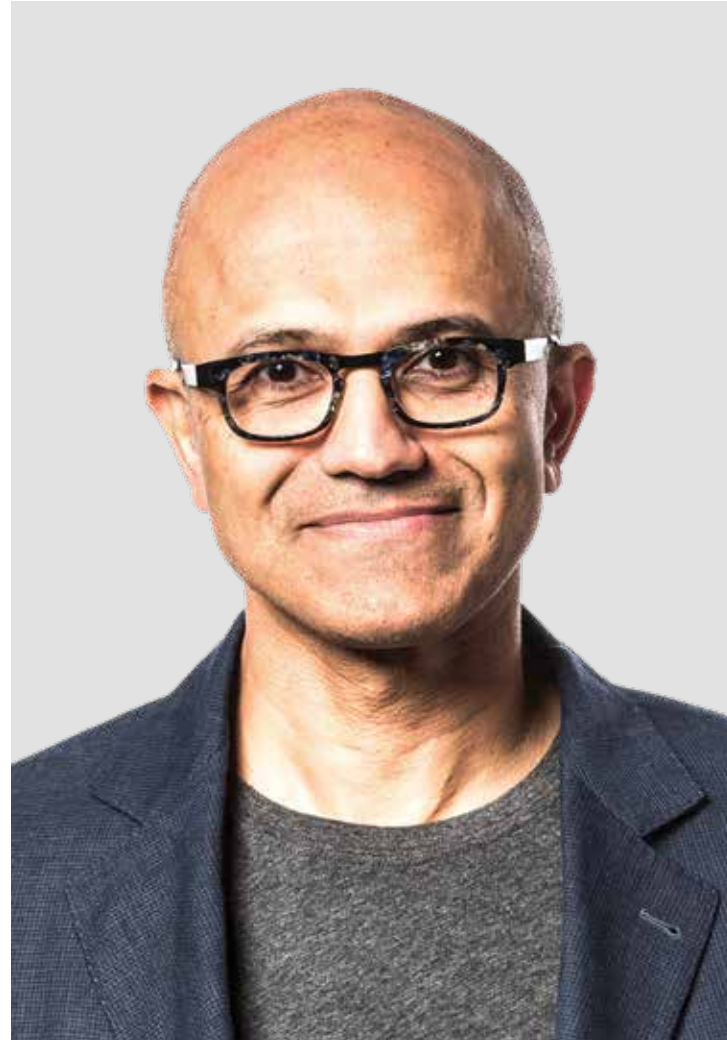
Vice-Chancellor

Given under the seal of Manipal Academy of Higher Education, Manipal - India | On this date : October 12, 2024

PHOTO

Reg. No: XXXXXXXX
Sl. No: MAHE01000000

Meet the Manipal Group Alumni



Satya Nadella
CEO
Microsoft Corporation



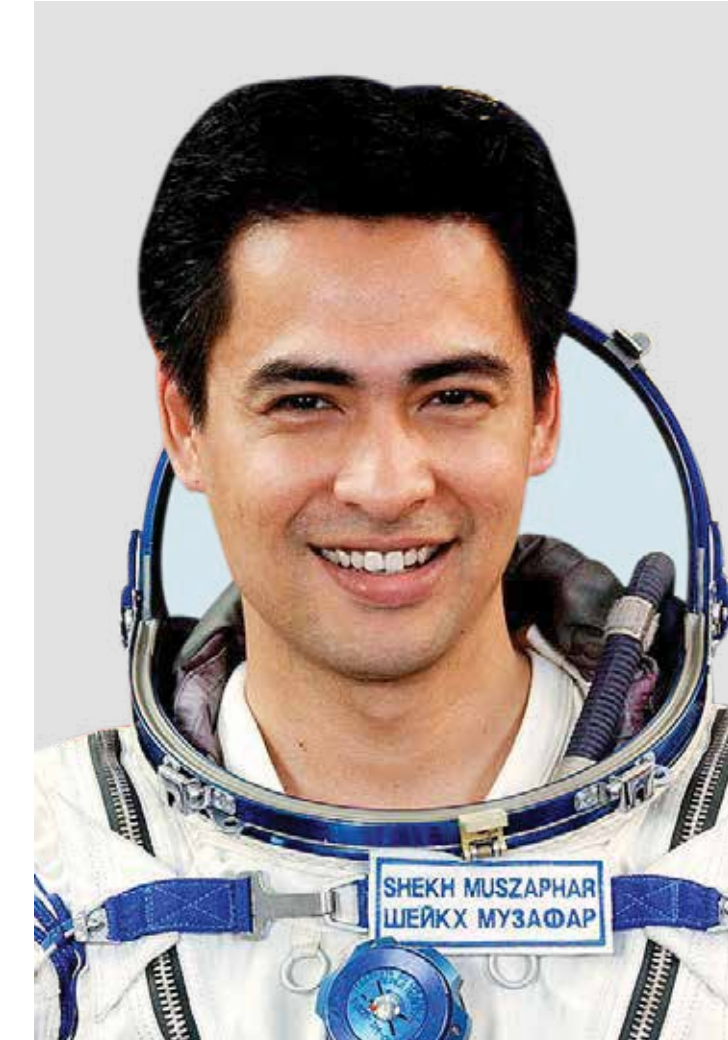
Nitya Menon
Actor



Rajeev Suri
Former CEO
Nokia Siemens Network



Vikas Khanna
Michelin Star Chef



Dato Dr. Sheikh Muszaphar
Malaysia's
First Astronaut



Maneet Chauhan
Chef



Get Onboard

- Application to online degrees at MAHE may be initiated through **www.onlinemanipal.com** or **mahe.onlinemanipal.com**
- Our counselors will guide you through the admission process which is as per regulatory requirements
- Applicants must submit a completed application form with relevant documents within the due date



Manipal Academy of Higher Education

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Manipal-576104, Karnataka, India

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